

## FTP Feed Overview

Designed for automated, batched submissions of larger volume data sets. This service is designed for those clients who receive data on a regularly scheduled basis (such as hourly, daily or weekly) which allows 24/7 access to Impressionwise cleaning services without the wait time of traditional processing in a secure manner. This service comes in two submission variations; first is the traditional sending of the data to Impressionwise servers for processing, the second option allows for the data to be housed on the client's FTP server with Impressionwise automatically downloading and processing.

### FTP Site and Process Details

To assist in the transfer of data as expeditious as possible, Impressionwise has developed a three-step process for the uploading of your list.

**Step 1 - Contact Us.** To begin, please ensure you have contacted an Impressionwise sales representative to request a secure FTP site credentials.

**Step 2 - File Upload.** Upon receipt of your FTP login details, please upload file(s). You may post as many fields of information as you wish, yet we require, at a minimum, the email address when scanning the files. Send only files with .txt, csv, zip or rar extensions. All other extensions not listed will not be processed.

### FTP Login Information Required

URL: ftp://feed.impressionwise.com FTP Mode: (Passive Mode)

Username: **FTPDataXXX** (case sensitive) *(Provided in email from IW sales Rep.)*

Password: **XXXXXXXXXX** (case sensitive) *(Provided in email from IW sales Rep.)*

**Step 3 - Upload Completion.** Upon successful completion of upload, please contact us at operations@impressionwise.com providing notification of successful upload file name and the number of rows of data to expect.

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